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**Casey Family Programs, KING 5 Television, Talaris Institute and Kirlin Foundation
Make Significant Investment in Seeds of Compassion**

*Growing support reaches \$2.75 million in movement
to positively change the future of our children*

SEATTLE—March 27, 2008—Seeds of Compassion, an initiative to bring world attention to the importance of nurturing kindness and compassion beginning with children and extending to all who touch their lives, today announced the unprecedented support of four organizations committed to creating more-compassionate communities.

Casey Family Programs, KING 5 Television, Talaris Institute and the Kirlin Charitable Foundation have together donated more than \$2.75 million in cash and in-kind support to the Seeds of Compassion program.

From April 11 through 15, 2008, His Holiness the Dalai Lama will join other global dignitaries in a series of events that will engage the hearts and minds of our community by highlighting the vision, science and programs of early social, emotional and cognitive learning.

“Four organizations have stepped forward with tremendous financial support to help host a five-day discussion on the roots of early childhood development and learning,” said Raj Manhas, executive director of Seeds of Compassion. “These gifts are much more than the typical event sponsorship; instead they represent an investment in teaching our community and our nation how to raise compassionate and caring children. These are organizations that are making a

commitment to move this initiative beyond just the five days in Seattle and turn Seeds of Compassion into a movement for our world.”

Casey Family Programs, a Key Title Sponsor, believes that its support of Seeds of Compassion is a significant step in its efforts to achieve Casey’s mission to provide and improve—and ultimately to prevent the need for—foster care by supporting seeds of compassion in children and families. “Every day 513,000 children are in foster care in America,” said William C. Bell, president and CEO of Casey Family Programs. “Often, we don’t think about them or seek ways to help them. Seeds of Compassion will help us lift the needs of all foster children up before the world and build compassion for those who have gone unnoticed far too long.”

To help broadcast the message across the region, KING 5 Television, a Belo corporation, has provided significant in-kind on-air support and will also provide extensive coverage of the event on KING 5 News and king5.com. KING 6/16 will broadcast the “Compassion in Action” public event from Qwest Field on Saturday, April 12, beginning at 1:30 p.m. “Seeds of Compassion has the potential to dramatically change the way our region views early childhood development and involve the entire community in bringing up our youth,” said Ray Heacox, president and general manager of KING 5 Television. “Because of that game-changing approach, our involvement runs deep, and we intend to support the five days of local events as well as work to carry these messages of compassion, involvement and responsibility forward.”

The Talaris Institute has sponsored the event’s kickoff “Day of Review and Learning,” during which the scientific basis of compassion will be explored. “Parents and caregivers deserve to have the best research and tools available to them for successful parenting,” said Jolene McCaw, co-chair of Talaris Institute. “The Institute is proud to support the Seeds of Compassion Day of Review and Learning. The science of early learning is a powerful compass that can allow parents to make more-informed and confident choices about raising and educating their children socially and emotionally.”

As the founding sponsor and organizer for Seeds of Compassion, the Kirlin Charitable Foundation has provided funding, logistical support and executive management for Seeds of Compassion. “The Kirlin Foundation is working to support children, their education and the health and strength of their families ultimately to create thoughtful, compassionate members of our global community,” said Daniel Kranzler, president of the Kirlin Foundation and co-founder of Seeds of Compassion. “As a community, we all have the responsibility to care for our children and take an active role in shaping their lives with love, compassion and guidance. Whether you are a parent

or not, everyone is somehow involved in raising our youth, and these five days will help to bring attention to everyone's role."

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About Casey Family Programs

Casey Family Programs is the largest national operating foundation whose sole mission is to provide and improve—and ultimately prevent the need for—foster care. The foundation draws on more than 40 years of experience and expert research and analysis to improve the lives of children and youth in foster care in two important ways: by providing direct services and support to foster families, and by promoting improvements in child welfare practice and policy. The Seattle-based foundation was established in 1966 by UPS founder Jim Casey and has a current endowment of \$2.5 billion.

About Belo Corporation

Belo Corporation is one of the nation's largest media companies with a diversified group of market-leading television, newspaper, cable and interactive media assets. A Fortune 1000 company with 7,100 employees and \$1.6 billion in annual revenues, Belo operates in some of America's most dynamic markets, including the Pacific Northwest.

About Talaris Institute

Dedicated to advancing the knowledge of early learning and the importance of parenting in the first years of life, the Talaris Research Institute works to improve the social, emotional and cognitive development of children from the prenatal period through age five by providing parents with tools to raise their children effectively.

About Kirlin Charitable Foundation

With a vision of a global society, identified first and foremost by the grace of its empathy and compassion, the Kirlin Foundation serves as a catalyst and innovative partner in positive social change, helping children and their families become lifelong learners and thoughtfully active, compassionate members of our global community.

About Seeds of Compassion

Seeds of Compassion is an initiative of the Kirlin Charitable Foundation. Its purpose is to nurture kindness and compassion in the world, starting with children and all those who touch their lives. Seeds of Compassion is partnering with early-childhood-development advocates and

organizations, foundations, educators, scientists and business leaders to generate and promote tools and strategies that help children develop as happy, compassionate members of society. For more information, visit www.seedsofcompassion.org.