

FOR IMMEDIATE RELEASE

April 9, 2008

Media Contacts:

Pamela Eakes, Seeds of Compassion

206-852-4332

peakes@seedsofcompassion.net

Beau Fong, Nyhus Communications LLC for Seeds of Compassion

425-478-1561

beau@nyhus.com



MEDIA ADVISORY

Seeds of Compassion Press Preview April 10, 2008

SEATTLE – April 9, 2008 – A preview of the five-day (April 11-15) Seeds of Compassion event in Seattle will be held Thursday, April 10, from 4:00 to 4:30 p.m. at the Grand Hyatt in downtown Seattle.

During this preview, members of the Seeds of Compassion executive team will provide details about each day's program and will answer questions regarding event logistics. Seeds of Compassion media relations staff and volunteers will also be available to answer press questions.

Press credentials are required for all media covering any portion of the five-day event and are non-transferable. Media who have been approved to receive credentials can begin to pick up credentials on Thursday, April 10, from 10:00 a.m. to 2:00 p.m. at Seattle Center House, Conference Room B (Seattle Center, 305 Harrison Street) and then prior to and immediately after the press preview starting at 3:00 p.m. and concluding at 6:00 p.m. **Credentials will be required to participate in the press preview and must be picked up in person.**

Additional information and specific event instructions for media will be added as available to the Seeds of Compassion website: www.seedsofcompassion.org. Please check the site frequently for updates.

WHAT **Seeds of Compassion Press Preview**

WHO **Pamela Eakes**, Communications Director, Seeds of Compassion
Raj Manhas, Executive Director, Seeds of Compassion
Dan Kranzler & Ven. Lama Tenzin Dhonden, Co-Founders of Seeds of Compassion
William Bell, President and CEO Casey Family Programs

John Vadino, President and CEO, The Production Network and Executive Producer, Seeds of Compassion
Andrew N. Meltzoff, Co-Director, University of Washington Institute for Learning and Brain Science

WHEN

Thursday, April 10

3:00-4:00 p.m. – Press Check-in and Credential Pickup

- NOTE: Credentials are required for press conference entry. Press credentials must be arranged in advance.

4:00-4:30 p.m. – Press Conference Followed by Q&A

4:30-6:00 p.m. – Credential Pickup Continues

WHERE

Grand Hyatt Seattle – Princessa I Ballroom (1st floor)
721 Pine Street
Seattle

###

About Seeds of Compassion

Seeds of Compassion is an initiative of the Kirlin Charitable Foundation. The purpose of the initiative is to nurture kindness and compassion in the world, starting with children and all those who touch their lives. Seeds of Compassion is partnering with early-childhood-development advocates and organizations, foundations, educators, scientists, business leaders and the greater community to highlight and promote the evidence-based programs, tools and strategies that greatly assist with the healthy development of children as happy, compassionate members of society.

For more information and a list of events, visit www.seedsofcompassion.org.